## CHAMPAGNE'S COMMITMENT TO

## SUSTAINABLE DEVELOPMENT

## **RESULTS**

over the last 15 years



-20% carbon footprint per bottle



-50% pesticides and nitrogen fertilisers



More than 90% of industrial waste treated



100% of wine effluents & by-products recycled



x2 of grassy areas



## A PIONEERING REGION



Largest vineyard area in France using mating disruption\*

\*resulting in the near elimination of insecticide treatments



Largest fleet of high clearance electric tractors



**First carbon footprint** for a wine region in 2003



1st region to integrate a new resistant variety into its specifications on an experimental basis (VIFA)



In 2017, Champagne began experimenting with **the first petrol-free transatlantic freight route** (cargo-sailing ship)



100 % of the vineyard working together in a collective approach to continuous progress.